

Benefits of a Nominated Account Adjuster

A nominated account adjuster can be instrumental in establishing a fair and balanced approach to resolving different claim scenarios. Having a single point of contact results in clear lines of communication between the client, broker, claims specialist, and loss adjuster which is vital to ensuring claims are resolved successfully.



Consistency

An adjuster that knows the insured's business and can act as the central coordinator for all claim activity with interested stakeholders will help provide consistency in how claims are managed.



Trusted Expertise

A risk manager or insured might want to soundboard ideas and concerns with a trusted resource and claims expert. Nominated adjusters can become familiar with an organization's insurance policy and help alleviate any anxieties related to claims handling and protocols so that the process runs smoothly when an event occurs.



Centralized Communication

The Adjuster can act as the central coordinator and distributor of all claims-related activity and correspondence to bridge the communication between the carrier, insured, and broker, as well as the adjustment team and any retained consultants.



Forward-Thinking

Can provide key claims-related data, including KPIs, and insights into trends to anticipate any potential issues with coverage or quantum going forwards. This can be beneficial to both the insured and carrier throughout the term of the policy.